

2021 Call for Presentations

Prior to the pandemic, LeadingAge Kansas had nearly 100 educational opportunities each year including conferences, day-long workshops, and webinars. Our members' world has completely changed and so have we. Much of our education is virtual at this time and focused on COVID-19. We are not sure when we will go back to in-person but are hoping to start making the transition back to some events mid-year.

Now, more than ever we continue to seek expert educators on topics our members will find useful and attend. Our education choices are based upon the current long-term care climate and we are laser focused on providing virtual or in-person presentations through an interactive format.

Educational Offerings

You are invited to submit presentation ideas for consideration for our 2021 Education Events based upon the information above. Since our members serve a unique population who are more susceptible to COVID, we will provide virtual education/training from January – June. We hope to begin including in-person education in July. This tentative plan will be re-evaluated mid-year based upon the state of the pandemic.

Topics

We are specifically looking for interactive presentations on the following topics. Those appearing in the first section are top priority to our members for this upcoming year and will be considered first. Topics from the second section will be considered as the pandemic eases and any proposals outside of these topic areas may be considered but will not be top priority.

Top Priority – all must be tied to the pandemic

- Ventilation and negative air pressure
- COVID Treatments for older adults
- Smart Vaccine roll out practices
- Proper PPE protocols
- Navigating reporting requirements
- Workforce
 - Effective strategies/practices/culture
 - Mental health strategies to ease the press of COVID
 - Improving Workplace Culture during a pandemic
 - Innovative Recruitment and Retention Ideas during the pandemic
 - Workforce Technology that makes jobs easier during the pandemic
- How providers can position themselves to be employers of choice mid-and post-pandemic
- Person-Centered Care/Culture Change in a pandemic

- Caring for those with dementia
- Trauma-informed care
- Nurse competency/skills for higher acuity residents
- Infection Control
- Emergency Preparedness
- Assisted Living practices

Second Tier

- What did we learn from our COVID experiences – shared learning
- Facility-Wide Assessment
- Aging Services Technology
 - Smart Phones/Handheld Devices
 - Innovative Technology
 - AI
 - Robots
 - Assistive Tech
 - Wearable Tech
- Mental Health and Aging
- Navigating Long-Term Care Reimbursement
 - PDPM – Patient Drive Payment Model
 - PBJ – Payroll Based Journaling
- Leadership Topics
 - Supervisor Training
 - Basic to Advanced Leadership to Middle Managers
 - Deep Change Leadership Practices

Third Tier

- Care Transitions
- Residents Rights
- Reduction of Anti-psychotic Medications
- Antibiotic Stewardship
- Abuse, Neglect and Exploitation
- Good Governance and Strategic Planning – what does the future look like post COVID
- Efficient and Effective Operational Strategies
- Accessible and Affordable Financing
- MDS Training
- Nurse Practice Act

Target Audiences

- Administrators
- Assisted Living Operators
- Nurses
- Chief Executive Officers
- Department Managers
- Social Service Professionals
- Activity Professionals
- Human Resource Professionals
- Maintenance and Security Professionals
- Hands-On Caregivers (CNA/CMA/RA/HHA)

If you have an interesting presentation or an idea that could be developed into an educational session, you are invited to submit a proposal. Complete the application and return it by the deadline listed. To be considered as a speaker, your program must be educational and interactive. Sales presentations will not be accepted. In addition, your material should be original; otherwise, sources must be referenced for us to meet continuing education criteria by state agencies.

Evaluation Criteria

LeadingAge Kansas Education will review all proposals on these criteria:

- Topic addresses a critical and timely issues in aging services and is applicable to our target audiences
- Interactiveness of presentation, with the goal of **incorporating non-didactic techniques** (sage on the stage)
- Allows learners to bring home takeaways and tools that provide immediate practical applicability as aging service providers
- Embodies quality, innovation, and originality
- Is clear, focused, well-organized, and designed to be interactive
- Features experienced speaker(s) with significant expertise

Other important considerations:

- Willingness to follow up post-presentation with questions from participants if needed, and/or writing newsletter articles about subject
- Willingness to make presentations interactive and non-didactic regardless of the topic
- Willingness to incorporate social media into presentation
- Willingness (for webinars) to incorporate polling into presentation
- Willingness to take temp of audience/survey them for engagement

LeadingAge Kansas Education - Call for Educational Presentations

Presenter:

Organization:

Address:

City/State/Zip:

Phone: _____

Fax: _____

E-mail:

Co-Presenter:

Organization:

Phone: _____

Fax: _____

E-mail:

Please include one paragraph (50 words or less) stating the credentials and current job title of each presenter.

Target Audience (check all that apply)

Administrators/CEOs Assisted Living Operators Marketing/Public Relations

Activity Directors/Professionals Maintenance Professionals

Department Heads Nursing Social Service Hands-On Caregivers

Chief Financial Officers Human Resource Professionals

Other _____

Content Level (choose ONE): Beginner Intermediate Advanced

To submit your proposal please complete the below information that is needed. Proposals MUST include ALL information to be considered. Please feel free to include any additional information or materials you have regarding your proposal.

Title of your presentation and a one paragraph narrative description of your presentation, which will be used for marketing your session.

Title of Proposed Presentation:

Description:

Three to five measurable presentation objectives:

1. _____

2. _____

3. _____

4. _____

5. _____

Please include what fees you would charge, if any, and for what you would expect to be reimbursed.

Your Audio-Visual requirements, what equipment you will need, what you can bring on your own:

Will you be willing to write a newsletter article about your subject? Yes__ No__

Will you be able to incorporate social media into your presentation? Yes__ No__

If yes, explain how:

For online education, would you be willing to use built-in polling technology to engage learners? Yes __ No __

If you have anything additional to share about your proposal, please add below:

I understand that promoting a company, service, or product during my presentation is prohibited. I further understand that my session maybe recorded and that recording will be the property of LeadingAge Kansas. I will inform my co-presenter(s) of these policies.

Primary Presenter's Signature: _____

Date: _____

Please e-mail form & supporting documentation to Hayley Spicer at hayley@leadingagekansas.org or fax to 785.233.9471.

For questions or clarification, e-mail Hayley Spicer at hayley@leadingagekansas.org.