

August 2022



Aging Services Workforce Now Campaign

The workforce crisis in our sector requires immediate action. LeadingAge's ongoing federal government advocacy is culminating in this new coordinated advocacy campaign—[join us to take action](#) for the aging services workforce—now! [Check out this week's Aging Services Workforce Now Campaign Update.](#)

“How To” Tools to Positively Shift Perceptions of Aging Services

Opening Doors to Aging Services is a national-local initiative to introduce the aging services sector to Americans—and to shift perceptions positively. All the resources you need are at [OpeningDoors.org](#): research, communications strategies, tested messages, and other assets to use with your existing communications! [Watch this short video](#) for an overview and check out tips on adopting these strategies in these LeadingAge Learning Hub [QuickCasts](#) and [workshops](#) to help tell an authentic story of aging services and move perceptions positively.

Register Today for the 2022 LeadingAge Annual Meeting + EXPO!

Ready to explore new strategies for building momentum in Denver?
Join your peers and experts across aging services

for conversations that fuel progress at the LeadingAge Annual Meeting + EXPO. Registration and hotel blocks are now open, so reserve your seat and [join us in Denver, October 16-19.](#)



Denver, CO – October 16-19

Senior Housing News

The House passed its Housing and Urban Development (HUD) appropriations bill for fiscal year 2023 as part of a six-bill package on July 20. Among other funding provided in the bill, the package would provide a 12% increase from 2022 for HUD programs with a significant increase for new Section 202 Supportive Housing for the Elderly homes. The Senate bill is expected later this month and the final in the fall.





Strong governance drives success and sustainability. And those of us who work in the aging services sector know that there has never been a more important time to bolster our organizations' strength. That is why LeadingAge developed a new package of LeadingAge Governance Resources for Aging Services. [Learn more and determine which tools](#) can help your community plan for the future.

New Resources for 2022 Nursing Home RoPs Guidance

LeadingAge continues to create [education and guidance](#) to support member compliance with the long-awaited CMS surveyor guidance on phase 3 of the Requirements of Participation (RoPs). Check out a few of the new member resources:

- [Admission, Transfer, and Discharge](#): This short QuickCast provides an overview of revisions related to nursing home requirements in the admission, transfer, and discharge section of the new surveyor guidance.
- [Abuse and Neglect](#): This QuickCast provides an overview of revisions related to nursing home resident health and safety in the Abuse, Neglect and Exploitation section of the new surveyor guidance.

Nursing Home Quality Initiative

LeadingAge president and CEO Katie Smith Sloan describes how LeadingAge will lead a new initiative to improve nursing home quality with support from a \$1.2 million grant from The John A. Harford Foundation (JAHF).

JAHF said it selected LeadingAge for this grant because of the breadth of our membership across the continuum of nonprofit providers of aging services, our efforts to build coalitions of stakeholders with diverse perspectives, and our ability to forge policy approaches with broad appeal. This is a ringing endorsement of LeadingAge's mission—and of your mission.

[Read Katie's entire message](#) on how we are leading the way to nursing home quality.



Surveys Gauge Older Adults' Interest in Telehealth

As the pandemic moves into a new phase, [two surveys assess older adults' opinions](#) on continuing telehealth, with conflicting results.

Dynamic Speakers Wanted!

Global Ageing Network Announces 2023 Call for Presentations

The Global Ageing Network is partnering with Scottish Care and the National Care Forum to co-host the 2023 Global Ageing Conference in Glasgow, Scotland September 7-8, 2023. The theme—Care About Our Future: Global Symposium for Sustainable Care and Support—will offer an opportunity to explore and debate the urgency of sustainability in every aspect of aged care and support. [Learn more about the conference and how to submit your presentation](#) by September 15, 2022.



Burnout in the Workforce: Tools for Continued Support

COVID-19 is a unique and ongoing trauma, particularly for long-term care professionals dealing directly with the pandemic day after day. [Read the latest](#) from LeadingAge's Director of Workforce Strategy & Development, Jenna Kellerman, and check out these helpful resources as you continue strengthening your toolkit for supporting your team:

- [Workforce Well-Being: It's About Burnout](#) 35-minute Spotlight on distress response and risk factors, COVID-19 and healthcare professionals, and coping strategies.
- [Stress Challenges and Job Resignation in Aging Services](#) Updated LTSS Center @UMass Boston Research Brief.
- [Mental Health First Aid](#) Training, news, and other resources from the National Council for Mental Wellbeing.



Strengthen Your Workforce with The Learning Hub

Mission-driven providers aren't waiting for policy change to solve today's workforce challenges. These free, on-demand resources can help you recruit, retain, and enrich your employees:

- [Values-Based Recruitment](#): How can your workplace culture be reflected in every touch point with potential new hires?
- [The Unspoken Exodus of Women from the Workforce](#): What can you do to recruit and retain this vital segment of our employee population?
- [Unconventional Retention Strategies](#): What financial stewardship programs build a more engaged workforce?
- [Workforce Well-Being: It's About Burnout](#): Which strategies are proven to manage compassion fatigue and secondary traumatic stress?

New Insights and Tools from LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance, and tools, and curating the most relevant resources for aging services providers, including:

- [White House Summit on the American Rescue Plan: More than \\$40 Billion Committed to Strengthening Our Workforce](#)
- [In Some States, Amendment Would Allow Marijuana in HUD Housing](#)
- [Impact of Institutional Housing Investors Focus of Hearing](#)
- [Medicaid Policies and Pathways Impacting Older Adults](#)
- [Action Needed Now to Shore Up Aging Services Workforce: Findings from LeadingAge Snap Poll](#)
- [Salaries on the Rise for DONs of Life Plan Communities in 2022](#)

A [complete timeline](#) of insights, tools, and useful links is available here, so you'll never miss an update.



Age and Ability Inclusion Toolkit for Senior Living

LeadingAge has partnered with VCU Department of Gerontology, Eden Alternative, and Pioneer Network to develop the [Age and Ability Inclusion Toolkit for Senior Living](#), funded through a generous Retirement Research Foundation grant! This free, web-based toolkit can help you access changes within your organization, and we need your feedback to make it the best it can be. Please [visit our site](#), then [fill out this quick, 2-minute survey](#). Feedback is essential so that our work can best support the important work of your organization.