

July 2022



Calling on Congress

Keep Temporary Nursing Assistant (TNA) Flexibilities in Place

LeadingAge is calling on U.S. Representatives to cosponsor and help pass the [Building America's Health Care Workforce Act \(H.R. 7744\)](#) to extend flexibilities for TNAs. [Please add your voice](#) to ours and ask Congress to support these critical flexibilities that allow adequate direct care workers to provide services for older adults in need.

Action on CMS' Updated Requirements of Participation (RoPs) Guidance

On June 29, 2022, CMS released updated [RoPs 3 and other guidance](#), and LeadingAge is already at work analyzing and preparing resources for nursing home members. We will provide tips on the main content areas to help you to focus first on compliance areas requiring the most time, followed by a complete analysis of the guidance, toolkits, education sessions and live member discussions. Watch for updates in the *Need to Know* newsletter and read LeadingAge's [press statement on our initial reaction on behalf of members](#).

Opening Doors to Aging Services Helps You to Tell Your Authentic Story

Strategies and Tools Available to Members

Opening Doors to Aging Services is a national-local initiative to introduce the aging services sector to Americans—and to shift perceptions positively. It is a valuable tool for all LeadingAge members. Watch this [short video](#) for an overview. Then explore the foundational research, communications strategies, tested messages, and other assets on [OpeningDoors.org](#)! You can download dozens of turnkey assets—digital ads, fliers, postcards and more—from our new public service campaign [Keep Leading Life](#) (produced with Opening Doors strategies). Find them on the [Resources page](#). Want to learn how to use all these assets? Visit the LeadingAge Learning Hub for a [Spotlight of three QuickCasts](#) and [four workshops](#). We can tell an authentic story of aging services and move perceptions positively. Opening Doors is our strategy to achieve that!

Coming This Summer—Opening Doors Inspiration Guide

Need guidance and ideas on how to apply the new communications strategies from [Opening Doors to Aging Services](#)? Watch for our Inspiration Guide—which is full of real-life examples of how LeadingAge members are already using the initiative throughout their communications. The guide—coming out this summer—will make it easy to use the strategies to introduce the aging services sector in your area.



Strong governance drives success and sustainability. And those of us who work in the aging services sector know that there has never been a more important time to bolster our organizations' strength. That is why LeadingAge developed a new package of LeadingAge Governance Resources for Aging Services. [Learn more and determine which tools](#) can help your community plan for the future.

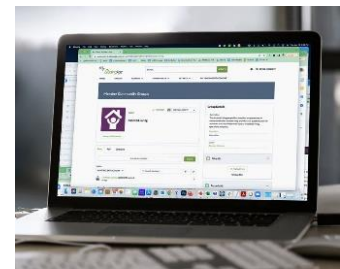
LeadingAge Member Directory: Please Review & Update Your Listing

LeadingAge publishes an Aging Service Directory that is available to the general public as a provider finder on [LeadingAge.org](#). This listing is a valuable member benefit and useful public service—and is included in our new [Keep Leading Life](#) campaign to raise awareness about the full aging services sector.

Members can make changes directly to their listing, adding people, updating info, and even sharing testimonials and photos. Your staff who are designated as Company Managers have access to make edits. [Visit this page](#) to begin updating your page. If you have questions or get stuck, contact LeadingAge Member Services staff at MyLeadingAgeSupport@LeadingAge.org or call 202-783-2242.

Assisted Living Member Community Launched

If your work touches assisted living care, you'll want to check out our newest Member Community group that offers an opportunity to connect with other assisted living providers, ask questions, look for resources, and share ideas on all aspects of assisted living operations and policy. Join today at https://lnkd.in/gkCE_D4V.



My LeadingAge Member Community Groups

Workforce

We understand your critical workforce needs. To that end, we developed a vision for professionalizing our caregiving workforce that calls for six strategies. We continue to develop solutions for our members, including the following:

- [Spotlight: Workforce Well-Being: It's About Burnout](#)
- [Research Brief: Exploring Home Care Aide Training in Seven States](#)
- [Immigration Policy and Aging Services: The Latest Updates](#)
- [Making Care Work Pay](#)
- [Careers in Older Adult Services Fact Sheet](#)
- [Reaching Nontraditional Populations](#)

July Webinar, Fall Study Tour in Vienna and Call for Presentations

Join the Global Ageing Network and JDC-Eshel, the largest Jewish humanitarian provider organization in the world, for a webinar on July 27 at 8 a.m. ET. The webinar will highlight practical tools for developing a work plan for creating an Age-Tech Ecosystem. [Learn more and register today.](#)

The Global Ageing Network and Dialog Health are pleased to invite you to “The Austrian Aged Care System” study tour (September 26-October 10, 2022)—the first organized after the adjournments linked to the Covid-19 crisis. You’ll explore strengths and challenges of the Austrian elder care system, get an overview of its geriatric pathways, and discover innovations in practice. As the world’s population ages it is important that we investigate different ways of meeting the challenges of the future, and these study tours provide an ideal forum to inform and educate. [Learn more.](#)

The Global Ageing Network is partnering with Scottish Care and the National Care Forum to co-host the 2023 Global Ageing Conference in Glasgow, Scotland, 7-8 September. The theme—Care About Our Future: Global Symposium for Sustainable Care and Support—will offer an opportunity to explore and debate the urgency of sustainability in every aspect of aged care and support. Proposals may be submitted at <https://globalageing2023.com/>



LTSS Center Fellow is leading an effort to help senior centers in MA improve the services and supports they offer to older adults.

The notion that a senior center is where you go for bingo and a hot lunch has been outdated for years, but especially so in the aftermath of the COVID-19 pandemic. Senior center staff—challenged to keep their communities of older people connected, informed, and engaged while keeping them safe from the virus—quickly transformed their centers into hubs of information and activities, delivered online and in person.

Caitlin Coyle and her team at the University of Massachusetts Boston are helping community-based organizations across Massachusetts plan, develop, and improve services and support for older adults and people with disabilities. Requests for their services have doubled this past year.

Note: Coyle is a research fellow at the LeadingAge LTSS Center @UMass Boston and at the Center for Social and Demographic Research on Aging at UMass Boston’s Gerontology Institute.



A Look Back: 2022 Collaborative Care Tech Summit

This year, the premier conference on technology for leaders in long-term and post-acute care (LTPAC) and their partners focused on “connecting and strengthening the workforce” through technology.

[Explore key takeaways](#) from the Collaborative Care Tech Summit 2022, which LeadingAge CAST held online June 7-8, 2022.

Leaders of Color Network

As LeadingAge is committed to building an equitable and inclusive aging services community, we have launched the [Leaders of Color \(LoC\)](#) Network, a professional networking group for senior, mid-level, and emerging leaders of color employed by LeadingAge member organizations. [Join the over 100 members of the Network](#) today to connect with peers and fellow LeadingAge members to share challenges and success stories related to negative work-related issues around race and racism, exchange resources and ideas, and to hear from experts on topics reflecting the expressed needs and interests of people of color within our field.



Denver, CO – October 16-19

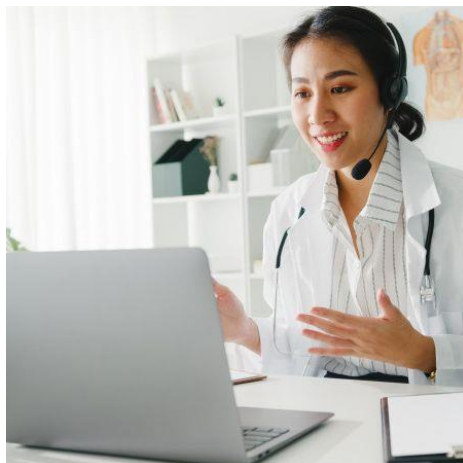
Are You Ready for Annual Meeting?

Registration and hotel reservations for the 2022 LeadingAge Annual Meeting + EXPO will be opening soon! In preparation, be sure you know or [update your My.LeadinAge login](#) information, which you’ll need to register. We are excited to see you in Denver!



LeadingAge
Knowledge
Center

Telehealth in Practice + MDS



Join us for two webinars this July. Participate on Thursday, July 21 to hear two provider use cases describing [Telehealth in long-term and post-acute care](#). Join your peers on Wednesday, July 27 for a webinar to learn [valuable insights and best practices for the RAI/MDS](#) process and workflow.



2023 LeadingAge Leadership Academy

APPLY NOW!

Deadline August 1

2023 Leadership Academy

Developing your own leadership style and approach requires self-reflection and uncovering your unique leadership attributes. Embark on this journey alongside your aging services peers through the LeadingAge Leadership Academy. [Learn more and complete your application](#) prior to the August 1st deadline.



Age and Ability Inclusion Toolkit for Senior Living

LeadingAge has partnered with VCU Department of Gerontology, Eden Alternative, and Pioneer Network to develop the [Age and Ability Inclusion Toolkit for Senior Living](#), funded through a generous Retirement Research Foundation grant! This free, web-based toolkit can help you access changes within your organization, and we need your feedback to make it the best it can be. Please [visit our site](#), then [fill out this quick, 2-minute survey](#). Feedback is essential so that our work can best support the important work of your organization.