



EMPOWERING
LEADERS IN
AGING SERVICES

2024 LEADINGVOICE ADVOCACY BOOTCAMP

ABOUT THE BOOTCAMP

THE GOAL OF THIS BOOTCAMP IS TO EMPOWER GRASSROOTS ADVOCATES FOR AGING SERVICES IN KANSAS. THE TRAINING IS AVAILABLE TO ANY INDIVIDUAL IN AN AGING SERVICES ROLE OR EDUCATIONAL PROGRAM AND INTERESTED IN ENHANCING THEIR ADVOCACY SKILLS. THE TRAINING IS FOR CURRENT AND NEW ADVOCATES ALIKE.

MEETING DATES IN-CLASS SESSIONS:

- NOVEMBER 6 & 7, DECEMBER 4 & 5

AGING SERVICES DAY AT CAPITOL:

- FEBRUARY 18

REQUIREMENTS

- COMPLETE APPLICATION
- SUBMIT REGISTRATION FEE
- ATTEND ALL SESSIONS

TOPICS AND ACTIVITIES:

- ✓ ADVOCACY FUNDAMENTALS
- ✓ LEADERSHIP AND TEAM BUILDING
- ✓ POLICY ANALYSIS
- ✓ ETHICAL AND LEGAL CONSIDERATIONS
- ✓ COMMUNICATIONS AND MESSAGING
- ✓ MEDIA AND PUBLIC RELATIONS
- ✓ COMMUNITY ORGANIZING
- ✓ CAMPAIGN PLANNING
- ✓ GUEST SPEAKERS
- ✓ CAPITOL TOUR
- ✓ MOCK HEARINGS

MORE INFORMATION :



785-233-7443



[LKS.MEMBERCLICKS.NET](https://lks.memberclicks.net)



217 SE 8TH AVE,
TOPEKA, KS 66603



SCHOLARSHIPS FOR MEMBERS AND STUDENTS MAY BE AVAILABLE THROUGH THE FOUNDATION

SESSION 1

NOVEMBER 6 -
LEADINGAGE KANSAS
217 SE 8TH AVE, TOPEKA, KS 66603

- 9:00 A.M. ICE BREAKER AND INTRODUCTIONS
- 10:00 A.M. ADVOCACY FUNDAMENTALS
- 12:00 P.M. LUNCH
- 1:00 P.M. LEADERSHIP AND TEAM BUILDING
- 2:30 P.M. GUEST SPEAKER FROM THE EXECUTIVE BRANCH
- 3:15 P.M. CAPITOL TOUR
- 4:30 P.M. CLOSING REFLECTIONS AND HOMEWORK ASSIGNMENTS
- 5:45 P.M. GROUP DINNER

NOVEMBER 7 -
LEADINGAGE KANSAS
217 SE 8TH AVE, TOPEKA, KS 66603

- 8:00 A.M. ICE BREAKER
- 8:30 A.M. POLICY ANALYSIS, ETHICAL, AND LEGAL CONSIDERATIONS
- 12:00 P.M. LEADERS IN ADVOCACY LUNCH AND PANEL
- 2:00 P.M. DEBRIEF AND HOMEWORK ASSIGNMENTS

SESSION 2

DECEMBER 4 -
LEADINGAGE KANSAS
217 SE 8TH AVE, TOPEKA, KS 66603

- 9:00 A.M. ICE BREAKER
- 9:30 A.M. COMMUNICATIONS AND MESSAGING
- 11:00 A.M. MEDIA AND PUBLIC RELATIONS
- 12:00 P.M. LUNCH
- 1:00 P.M. DRAFTING TESTIMONY
- 3:15 P.M. MOCK HEARINGS
- 4:30 P.M. CLOSING REFLECTIONS AND HOMEWORK ASSIGNMENTS
- 5:45 P.M. GROUP DINNER

DECEMBER 5 -
LEADINGAGE KANSAS
217 SE 8TH AVE, TOPEKA, KS 66603

- 8:00 A.M. ICE BREAKER
- 8:30 A.M. COMMUNITY ORGANIZING
- 10:15 A.M. ADVOCACY CAMPAIGN PLANNING
- 12:00 P.M. LUNCH
- 1:00 P.M. PRESENTATION FROM SECRETARY OF STATE ON ELECTION PROCESS
- 2:00 P.M. DEBRIEF AND HOMEWORK ASSIGNMENTS

SESSION 3

FEBRUARY 18
AGING SERVICES DAY AT THE CAPITOL
AGENDA PENDING

EMPOWERING
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REGISTRATION INFORMATION

WHO SHOULD ATTEND

The program is designed for anyone at any level to attend. Students, entry-level employees, supervisors, administrators, clinical, non-clinical, and board members who are passionate about aging services are invited to attend. Space is limited to 15 individuals.

REGISTRATION FEES

Registration fees only cover the cost of food, drinks, and required materials. Costs for hotels and transportation are not included. Register on the [LeadingAge Kansas website](#).

STUDENTS - \$100
PROVIDER MEMBERS - \$200
NON-MEMBERS - \$400

HOTEL ACCOMODATIONS

A block of hotel rooms have been reserved at Hotel Topeka for special group rates. After the cut-off date, reservations will be based on available space at the regular rate. Ask for the LeadingAge Kansas room block to receive the special rate.

Hotel Topeka, 1717 SW Topeka Blvd, Topeka, KS 66612
785.431.7200

Session 1 cut off date: October 20, 2024
Session 2 cut off date: November 29, 2024
Session 3 cut off date: To be determined.

STRUCTURE

Three sessions will take place in November, December, and February. The first two sessions will be two days worth of classroom learning and various activities. The third session will allow individuals to put their newly acquired or finely tuned advocacy skills to practice at Aging Services Day at the Kansas Capitol.

ATTIRE

DAYS 1 & 3: BUSINESS CASUAL
(COMFORTABLE SHOES RECOMMENDED)

DAYS 2, 4 AND 5: BUSINESS PROFESSIONAL

RECOGNITION

Individuals who complete all sessions will receive their certificate of completion in a recognition ceremony at the briefing for Aging Services Day.

THANK YOU TO OUR SPONSOR



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