

Value First: Sponsorship Opportunity for Your LeadingAge Kansas Association

What's New

LeadingAge Kansas has an opportunity to earn an **additional Value First sponsorship** to further support **advocacy and education efforts** for members.

Why It Matters

- Increased financial support for association-led initiatives
- Direct member benefit through foodservice cost-savings insights
- Strengthened partnership with Value First

What's Needed

Value First will provide the sponsorship if **5 new food cost studies** are completed **by the end of June**.

Call to Action

Members are encouraged to request a **food cost study** and help unlock this additional sponsorship. There is no obligation for members to convert.

Questions? Contact **Ann Castro** | 817-680-5471. ann@leadingagekansas.org

Value First Savings & Solutions



Dining Program Updates

- **Clark National Accounts** - (CNA) is the one-stop shop for all of your foodservice supplies. **Sister company to WebstaurantStore.** Benefits included are:
 - 1–2-day shipping to 99% of U.S,
 - 99.75% shipping accuracy, \$100M+ on-hand inventory
 - Largest equipment & supply dealer in the U.S.
- **Food Program Optimization Tools** – Is it time to request a food savings report?
- **Sponsorship Commitment** – LeadingAge Kansas could become eligible to receive an additional sponsorship from Value First this year. This would help your association further their advocacy and education efforts. How can you help?! Value First has committed to offering LeadingAge Kansas an additional sponsorship if we receive only 5 new food cost studies by the end of June.
- Please reach out with any questions! [Ann Castro](#) or **817.680.5471**.