



August 2020

2020 LeadingAge Annual Meeting Going Virtual

To ensure that our members, who have worked tirelessly caring for and supporting staff, residents and families, can remain where they are truly needed, we have decided to transform the 2020 Annual Meeting into a virtual experience unlike anything that's been done before. The **LeadingAge Annual Meeting Virtual Experience** will take place over the span of two weeks, and will include educational programming, inspiring keynote presentations (including Brene Brown), networking opportunities and even social events. We will share more detailed plans in the coming months.

In the meantime, please **Save the New Dates:**

November 10-12 and November 17-19, 2020

(Each day kicks off at 1:00 pm EST)

More details to come

Register today!

Change to the Daily Member Call - Effective August 3, 2020

As the pandemic continues to evolve, we are mindful that your organizational priorities are evolving as well. Beginning on Monday, August 3rd, we are going to deliver our member update calls on Mondays and Wednesdays at 3:30pm EST.

[Register here](#) to join us for legislative, regulatory, and operational information from the policy team, LeadingAge members, and other subject matter experts. Need to miss a session? The podcast series, [LeadingAge Coronavirus Spotlights](#), features the guest presentation from the live daily online updates. These brief but informative podcasts to learn more about how your colleagues are coping with the pandemic.

Successful Care Worker Appreciation Day!

On July 30th, six months after the day the World Health Organization declared coronavirus a global health emergency, LeadingAge invited Americans to acknowledge those who have gone above and beyond to protect the health and well-being of older adults during this pandemic.

Thank you for the overwhelming show of love and thanks for care workers. Each post, picture, video, and message helped to ensure that our leaders in Congress see our support as they decide on whether to fund care worker relief in the next legislation package. Following are just a few of the many posts at hashtag [#Hearts4CareWorkers](#).





LeadingAge Conducts Press Conference on July 29th

On July 29th, we conducted another in a series of national press conferences. Early media coverage included the following:

- *McKnight's Long Term Care*: ["We have been in a fight for our lives': Providers spending hundreds of thousands on testing, PPE"](#)
- *McKnight's Senior Living*: ["Providers in COVID-19 hotspots decry 'woefully insufficient' pandemic response"](#)
- *Skilled Nursing News*: ["As COVID-19 Testing Devices Ship Out to Nursing Homes, Securing Adequate Supplies Could Take Six Months"](#)
- CBS Austin: [Aging services leaders plead with Congress to consider nursing homes in next relief bill](#)
- FOX West Texas: [Aging care providers urge Congress to provide more funds and supplies for nursing homes across the country](#)

Materials are available including the press release, a [HEALS Act Analysis Snapshot](#), [Katie's remarks](#) and the [tele-presser recording](#). As always, please feel free to use these messages for your local outreach messaging.

Act for Older Adults Campaign

In mid-June, LeadingAge launched "Act for Older Adults," an advocacy campaign demanding Five Essential Actions for older adults and staff in nursing homes, assisted living, affordable housing, hospice, home health and community-based services. We're directing four of those demands to Congress as it takes up a new COVID-19 relief package:

- Ample and appropriate personal protective equipment (PPE),
- On-demand testing,
- Funding for aging services providers and
- Better support for frontline workers.

The fifth demand—that states consider older Americans’ health and safety as they reopen—falls into your sphere of influence. Guidance about reopening is unclear, ever-changing and even conflicting, whether it is coming from the national, state or local level.

LeadingAge will continue our advocacy to advance these essential actions. But we need our members to send a clear message to your policymakers: states cannot reopen safely without a proper virus response strategy in place. The lives of all—especially the lives of older adults—depend on it.

Register Today for the VIRTUAL Collaborative Care HIT Summit

Join LeadingAge CAST and the LTPAC Health IT Collaborative September 15–17th for a virtual [2020 Collaborative Care HIT Summit](#), the premier health IT conference. As we all navigate the COVID-19 crisis, leaders from across the collaborative care spectrum will come together virtually to discuss critical issues and understand how technology can connect the healthcare ecosystem. [Register today!](#)

New Insights and Tools from LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools and curating the most relevant resources for aging services providers. A [complete timeline of insights, tools, and useful links is available here](#), so you’ll never miss an update.

This is just a small sample of our offerings:

- [New PPP Rules Provides Updates on Loan Forgiveness Processes](#)
- [HHS Clarifies Provider Relief Medicaid Distribution Application Items](#)
- [GAO: 29% Older Adult Renters Severely Cost Burdened](#)
- [CMS Announces Changes to 5-Star Rating System; End of Staffing Submission Waiver](#)
- [Life Safety Experts On 1135 Waivers Compliance for Nursing Homes](#)
- [HUD Responds on Not Distributing CARES Act Senior Housing Funds](#)

COVID-19 – LTSS Center Articles and Research

The LeadingAge LTSS Center @UMass Boston is sharing research studies and research-based articles focusing on how the coronavirus pandemic is affecting older adults and the people who care for them. Check out our [brief summaries of the latest data and analysis](#), including these recently posted articles:

- [What’s the Evidence for Wearing Masks?](#)
- [3 Ways to Encourage Universal Mask-Wearing](#)
- [Your Response to the Coronavirus Could Lie in Your Genes](#)

Virtual Education Opportunities

The LeadingAge Knowledge Center continues to add new content to help you navigate the COVID-19 crisis. A new resource is entitled **Environmental Cleaning and Disinfecting for Health**. In this 17-minute QuickCast, Karl Seagren covers best practices for cleaning and disinfecting hard surfaces and high touch areas to keep residents, staff, and guests healthy.

To add this Quickcast to your Hub dashboard and share with your networks go to:

<https://learninghub.leadingage.org/courses/environmental-cleaning-disinfecting-for-health>

In addition, please note the following offerings:

- [*Reopening Considerations for Life Plan Communities*](#) with Dee Pekruhn
- [*Leading through a Crisis: Insights from the Field*](#) with Wendy Green
- [*Ethical Dilemmas: Decision-Making in a Pandemic*](#) with ethics expert Michael Gillette
- [*COVID-19 and the Relief of Suffering*](#) with Diane Meir, Center to Advance Palliative Care
- [*Managing Mental Health: Considerations in COVID-19*](#) with psychiatrist Elizabeth Hale

Access these and other resources for free on the [Learning Hub Coronavirus page](#).