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Wichita, KS  
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October 4-5 | Drury Plaza Hotel Broadview | Wichita, Kansas

### 3 WAYS TO REGISTER

- 1 Register **ONLINE** with credit card at [leadingagekansas.org](http://leadingagekansas.org).
- 2 Register with a credit card by **FAXING** the registration form to (785) 233-9471.
- 3 **MAIL** your completed registration form with check to our office

*Join us*

for great education on the hottest policy and leadership topics as well as a whole lotta fun!

LeadingAge™  
Kansas

Never doubt that a small group of thoughtful, concerned citizens can change the world. Indeed it is the only thing that ever has.

—Margaret Mead

Up to  
**13.5**  
hours  
of CE  
available!



POWER OF  
*Purpose*

**2017**

**POLICY & LEADERSHIP** *Conference*

**OCTOBER 4-5**

Drury Plaza Hotel Broadview Wichita | 400 West Douglas Avenue Wichita, KS 67202

# About the **CONFERENCE**

Join your colleagues from around the state for this year's must-attend policy and leadership conference for aging service providers!

This conference is highly relevant for your board members. LeadingAge Kansas members are invited to bring 1 or more board members *for Free!*

*Thanks to Our Sponsors*

**DIAMOND PREMIERE BUSINESS PARTNER**

**BKD**

**CPAs & Advisors**

**PLATINUM PREMIERE BUSINESS PARTNER**



**SILVER PREMIERE BUSINESS PARTNER**



# LUNCH SOCIAL

Join us for lunch during registration on Wednesday, October 4th for a chance to catch up with peers, meet new people and preview the conference events.

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## EXCLUSIVE TRAINING

### *Center for Leadership Alumni*

Center for Leadership Alumni join Jonathan Fanning for an exclusive mentoring session to focus on developing emotional intelligence. Prepare yourself to be challenged and inspired.



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## MIX & MINGLE Reception

*Wednesday, October 4th*

Join us for a laid-back networking reception to connect with exhibitors, colleagues and friends. Enjoy this great opportunity with appetizers, drinks and fun!

Sponsored by



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## LEADINGAGE KANSAS FOUNDATION

### *(formerly ASTRA) Scholarship Awards*

Join us at the closing session on October 5th, to honor the 2017 LeadingAge Kansas Foundation scholarship recipients! Over the years the Foundation has given numerous scholarships to LeadingAge Kansas member employees who are advancing their education in aging services.



# PRE-SESSION: *Building Blocks of Leadership*

## WEDNESDAY, OCTOBER 4th | PRE-SESSION AGENDA

- 9:00 - 9:50 AM**     **WORKFORCE**  
*Dana Weaver, LeadingAge Kansas 1.0 (A) (SHRM)*  
Join Dana Weaver for this interactive session on the “101 on Workforce” including recruitment, retention, and orientation. You will also learn what the state and national associations are currently doing on workforce issues.
- 10:00 - 10:50 AM**     **FINANCE | REIMBURSEMENT**  
*Sherri Robbins, BKD 1.0 (A) (SHRM)*  
Join Sherri Robbins for the “101 on Finance”, this session will discuss the importance of developing and following a budget, the major cost centers and importance of management for senior living providers, comprehending how Skilled Nursing Organizations are funded and how the payer mix of their census can impact reimbursement.
- 11:00 - 11:50 AM**     **ADVOCACY**  
*Rachel Monger, LeadingAge Kansas 1.0 (A) (SHRM)*  
As a leader, you are constantly advocating on behalf of your staff, residents, families and community. But when it comes to political advocacy, many leaders avoid it or are unsure of where to start. This session will demystify the legislative and regulatory process, provide tips on getting involved, and help you start building and strengthening legislative relationships.

# Program of **EVENTS**

## DAY ONE – WEDNESDAY, OCTOBER 4TH

- 12:00 PM**     **Registration & Lunch Social**  
*Join your peers for a lunch to network and get ready for the Policy & Leadership Conference.*
- 1:00 PM**     **Opening Keynote – Creative Leadership: Building a Culture of Innovation**  
*Jonathan Fanning*  
Innovation and creativity are absolutely necessary to thrive in all that you do... Are you and your organization becoming more – or less – creative? Be a part of this session to get you and your team unstuck, learn 5 core strategies to building a culture of creativity and discuss a game-changer, the “innovator’s equation”. **1.0 (A) (SHRM)**
- 1:50 PM**     **Break**
- 2:00 PM**     **KDHE Medicaid Eligibility Update: Results of the Nursing Facility Liaison Pilot**  
*Christiane Swartz and Kim Burnam, KDHE and Eamonn Berry and Carrie Thomas, MAXIMUS*  
KDHE Deputy Director Chris Swartz, joined by KanCare Clearinghouse Contractor Maximus, will discuss the current status of the Medicaid eligibility backlog, and lessons learned and next steps from the Nursing Facility Liaison Pilot program.  
**1.0 (A) (SHRM)**
- 2:50 PM**     **Break**
- 3:00 PM**     **KDADS Panel Discussion: Survey Trends, CARE and the Background Check Program**  
*Codi Thurness, Commissioner of Survey, Certification & Credentialing; Brenda Dreher, Director Health Occupations Credentialing & Craig Kaberline, Commissioner for Commission on Aging; KDADS*  
Our program panel will provide information and answer questions concerning survey and enforcement trends, nursing home background checks, and CARE assessment changes. **1.0 (A) (SHRM)**
- 3:50 PM**     **Break**
- 4:00 PM**     **CMS Region VII Update**  
*Marsophia Ruth Powers, LTC Branch Manager; CMS Region VII*  
Ruth Powers, the new Long Term Care Branch Manager for CMS Region VII, will discuss survey and enforcement issues, and the many changes coming in November. **1.0 (A) (SHRM)**
- 5:00 PM**     **Mix & Mingle Reception**  
Join us for this fun opportunity to mingle with peers and exhibitors. Enjoy great appetizers, drinks and good people.

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## DAY TWO – THURSDAY OCTOBER 5TH

7:30 AM Registration & Breakfast

8:00 AM Fall Business Meeting

Join Nate Glendening, LeadingAge Kansas Board Chair and Debra Zehr, President/CEO, LeadingAge Kansas for the business meeting portion of the conference.

8:50 AM **EXHIBITOR TIME**

10:30 AM The View from DC

*Barbara Gay, VP Advocacy Information; LeadingAge*

Get an update on LeadingAge national policy priorities, recent Congressional activities and possible implications for LeadingAge Kansas members and the people you serve. Learn about key committee assignments held by our members of Congress, why/how to build relationships, and how/when to engage them on critical issues. [1.0 \(A\) \(SHRM\)](#)

11:20 AM Break

11:30 AM Town Hall

*Debra Zehr @ Rachel Monger, LeadingAge Kansas*

This is your time to offer ideas and opinions about what the state and national association's public policy priorities should be, and to ask questions of Rachel, Debra and Barbara. In addition, there will be time for everyone to share their experiences and tips for grassroots advocacy. [1.0 \(A\) \(SHRM\)](#)

12:20 PM Break

12:30 PM Lawmakers' Lunch

Here's your chance to have a small group conversation with elected officials and congressional staff. Share your burning issues and build relationships with the people making and influencing the decisions in Topeka and Washington, D.C. [1.0 \(A\) \(SHRM\)](#)

1:30 PM **EXHIBITOR TIME & DESSERT**

2:15 PM **BREAKOUT SESSIONS**

### Board Leadership

*Debra Zehr, LeadingAge Kansas*

Board members of LeadingAge Kansas members come together during this hour to learn and share about board roles and responsibilities, the relationship of the top executive and the board, and challenges/opportunities they are facing. Each person who attends this session will also receive a free copy of BoardSource's all-time bestselling book **The Ten Basic Responsibilities of Nonprofit Boards**, that covers the board's 10 core responsibilities, the complimentary and different roles of the board and chief executive, individual responsibilities of board members and the and a sample self-assessment for individual board members, plus more. [1.0 \(A\) \(SHRM\)](#)

### Women in Leadership: How the Women's Caucus Saved the 2017 State Legislature

*Rachel Monger, LeadingAge Kansas; Rep. Stephanie Clayton @ Rep. Cindy Holscher*

Join State Representative Stephanie Clayton (R-Overland Park) and State Representative Cindy Holscher (D-Olathe) as they share the story of forming the new bi-partisan Women's Caucus, which helped shape a new tax compromise, and broke the political impasse of the 2017 legislative session. [1.0 \(A\) \(SHRM\)](#)

### Leading in an Emergency

*Kevin McFarland, LeadingAge Kansas*

Joining us for this timely session are staff from Moundridge Manor. Planning for your organizations response to an emergency will hopefully never be put to the test. This pastspring, in the middle of the night, Moundridge Manor evacuated their entire main building due to a water main break flooding the building. Come learn from their experience of what went well and what they would do differently. A video will be presented taken from the surveillance footage that night. [1.0 \(A\) \(SHRM\)](#)

3:15 PM Break

3:30 PM Closing Session: Here's the Good News...

Stick around for prizes, special announcements plus a humorous and inspirational send off. [0.5 \(A\)](#)

# Conference **LOGISTICS**

## **CONFERENCE ATTIRE**

Business casual. We recommend you dress in layers as it is difficult to regulate temperature in conference rooms.

## **HOTEL ACCOMODATIONS**

LeadingAge Kansas has negotiated a room rate starting at \$129.00 which includes a hot breakfast at the Drury Plaza Hotel Broadview Wichita, 400 W. Douglas Avenue. For reservations, call 1-800-325-0720 and refer to the Group number 2262882 to get the group rate or go online to [www.druryhotels.com](http://www.druryhotels.com). Reservations must be made by Friday, September 15, 2017 to get the guaranteed room rate.

## **REASONABLE ACCOMMODATIONS**

LeadingAge Kansas will make reasonable efforts to make this training accessible to persons with disabilities. To request accommodations relating to a disability, please contact our office at (785) 233-7443 at least ten days prior to the event.

## **CONTINUING EDUCATION**

The 2017 Policy and Leadership Conference is approved for up to 8.5 continuing education clock hours for Licensed Adult Care Home Administrators, Adult Care Home Operators and Dietitians in the Core of Administration by the Kansas Department of Aging and Disability Services. Provider number (LTS A0009). The Pre-Session: Building Blocks of Leadership is approved for up to 3.0 continuing education hours for Licensed Adult Care Home Administrators, Adult Care Home Operators and Dietitians in the Core of Administration by the Kansas Department of Aging and Disability Services. Provider number (LTS A0009). If the entire conference is attended an additional 2 elective hours will be awarded (includes exhibits).

LeadingAge Kansas is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is approved for up to 11.5 contact hours applicable for APRN, RN, LPN or LMHT relicensure. Kansas State Board of Nursing provider number: LTo102-1116.

LeadingAge Kansas is a SHRM Preferred Provider. This conference offers up to 11.5 hours towards SHRM credits.

All other disciplines will receive a certification of attendance.

## **EXHIBITORS:**

Here's a first look at the exhibitors that will be joining us. Take the time to visit during the designated exhibitor times and thank them for coming to the conference. What new products and services will you find?

Alix Rx

AmeriHealth Caritas

AuBurn Pharmacy

Ben E Keith

BioTech X-ray

BKD

Breathe Oxygen & Medical Supply

CliftonLarsonAllen LLP

Conrade Insurance Group

Davey Coach Sales, Inc.

High Plains Senior Marketing

INAalert

Infinity Rehab

KaMMCO

Kansas Mobile Solutions

Morrison Community Living

Networks Plus

RehabCare

Rich and Cartmill

Senior Dental Care

Simpson Construction

Sterling Dental of North America

Summit Care

UnitedHealthcare Community Plan

Value First

WS Communications

# Registration FORM

Name \_\_\_\_\_ Title \_\_\_\_\_  
Administrator License # \_\_\_\_\_ AL Operator # \_\_\_\_\_ Nurse License # \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
*Must provide for confirmation and to receive handouts*

## PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. Please choose which Breakout Session you'd like to attend:

### LEADERSHIP BREAKOUT COLLABORATIONS OCTOBER 5, 2:15 PM – 3:15 PM

- A. Board Leadership (Board Members of LeadingAge Kansas Members)  
 B. Women in Leadership: How the Women's Caucus Saved the 2017 Legislature  
 C. Leading in an Emergency

2. These meals are included in your conference registration.

Please mark which you plan to attend:

- Registration Networking Lunch  
 Fall Business Meeting Breakfast on October 5th  
 Lawmaker Lunch on October 5th

3. Do you plan to participate in the Mix & Mingle Reception?

- Yes  No

4. Do you plan to attend the Pre-Session: Building Blocks of Leadership October 4th?

- Yes  No

## PLEASE MARK THE CONFERENCE RATE:

Event	Members	Non-Members	Edge Club Members	LeadingAge Kansas Members' Board of Directors
Policy & Leadership Conference (Includes Pre-Session: Building Blocks of Leadership.)	<input type="checkbox"/> \$319	<input type="checkbox"/> \$359	<input type="checkbox"/> \$229	<input type="checkbox"/> FREE
Pre-Session: Build Blocks of Leadership	<input type="checkbox"/> \$79	<input type="checkbox"/> \$109	<input type="checkbox"/> \$59	<input type="checkbox"/> FREE

# Payment INFORMATION

Enclosed is my payment to LeadingAge Kansas in the amount of

\$

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

**WE ACCEPT ALL MAJOR  
CREDIT CARDS**

How did you hear about this event?

- Printed Brochure  LeadingAge Kansas Website  Weekly Newsletter: Aging Update  
 Facebook  Other \_\_\_\_\_

## TO PAY BY CHECK, PLEASE COMPLETE AND RETURN THIS FORM WITH PAYMENT TO:

LeadingAge Kansas, 217 SE 8th Ave., Topeka, KS 66603, Ph: 1-800-264-5242, Fax: 785-233-9471

*Faxed registrations must be accompanied by a credit card number.*

Registrants may identify a substitute if they are unable to attend the conference. LeadingAge Kansas is unable to issue refunds except for extenuating circumstances. Substitutions are always welcome.

**NO SOLICITING EXCEPT REGISTERED EXHIBITORS:** Conference participants agree to refrain from marketing products or services during the course of the conference. Registered exhibitors are the exceptions. Violators of this policy will be invoiced the full Associate Member/Exhibitor amount.