



Strategic Planning

Issue 2
March 2017

Welcome to LeadingAge Kansas' second issue of *For the Board*. Each quarter this publication will focus on a specific governance topic to help you, your leadership team and your board in planning, strategic thinking and execution as you seek to sustain and amplify your mission.

Remember, exceptional governance does not happen by accident. If we want staff and volunteer leadership partnerships that add value to our organizations, we must intentionally focus on our governance practices - constantly refining and evolving.

Please let us know how you use this publication, if it proves helpful, what other topics you would like to see us focus on and how we can best serve you and your board.

Why Continue Strategic Planning?

Exceptional organizations not only plan strategically but also build strategic thinking into their culture and regular board conversations. Strategic plans are organic and don't stop and end as much as continually evolve. Including updates on the strategic plan at every board meeting means it is a living document – not one you spend 8 hours at a retreat developing and then sit on a shelf.

Below you will find some resources to augment your current strategic planning process or help you start anew.

If your organization is embarking on a new strategic plan or ready to give renewed focus to an existing plan, LeadingAge Kansas has resources to support those efforts. [Contact us](#) for more information.

Starting the Conversation

- [The Board's Role in Strategic Planning](#) by Eric Schlam, Whiteford Taylor Preston
- [Why Grow? Considerations for Senior Living Providers](#) by Ziegler
- [How Mission, Vision and Values Can Invigorate Boards and Transform Organizations](#) by GERALYN MAGAN for LeadingAge
- [Community Engagement – A Winning Strategy](#) from LeadingAge
- [Driving Forces Your Board Cannot Overlook](#) by Katie Sloan, LeadingAge
- [Life Plan Community Trends](#) by Steve Maag, LeadingAge



For more information, or to have Debra Zehr talk to your Board about trends in aging services, governance or the current state of our field, please contact Debra at 1.800.264.5242 or debra@leadingagekansas.org

- [9 Assisted Living Trends](#) to Watch from The Senior List
- [Phases of Strategic Planning](#) from BoardSource
- [Strategy Needs a Plan](#) by Michael Allison for Stanford Social Innovation Review
- [Five Things Strategy Isn't](#) by Barbara Kibbe for Stanford Social Innovation Review

Tools & Templates:

- [A Look into the Future: Evaluating Business Models for Technology Enabled Long-Term Services and Supports](#) from CAST
- [Strategic Planning and Strategic IT Planning for Long-Term and Post-Acute Care Providers: A "How To" Workbook](#) from CAST
- [The Future of Nonprofit America](#) by Lester Salamon, Johns Hopkins University
- [War Gaming As a Strategic Planning Tool](#) by Nancy Rehkamp, CliftonLarsonAllen
- [Elements of a Strategic Plan](#) from BoardSource