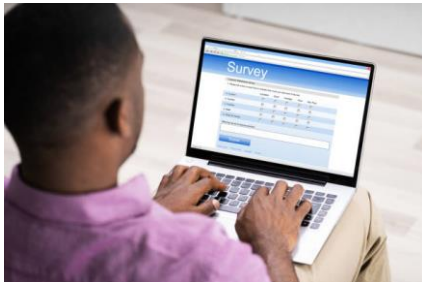


June 2022



Please Help Us Help You:

**Complete the Financial Status
of Provider Services Poll**

LeadingAge is taking a quick pulse-check to gather information on the financial situation of the nursing homes, assisted living, and HCBS services our member organizations offer. Your answers will not be associated with your organization and will only be reported in aggregate. [Please take a few moments to complete the survey.](#)

New Member Resource on CMS PPS Proposed Rule

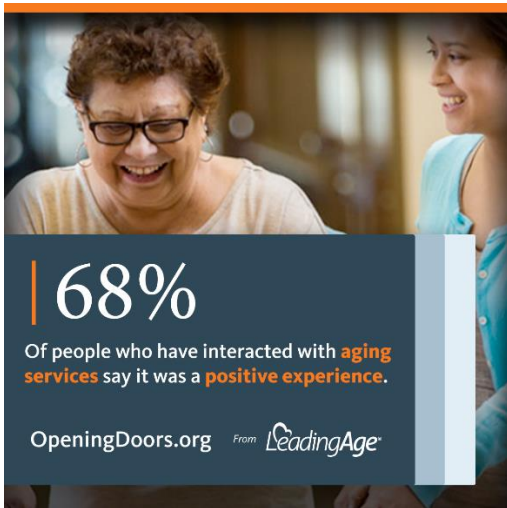
On April 11, 2022, the Centers for Medicare & Medicaid Services (CMS) issued its 2023 Skilled Nursing Facility [proposed payment rule](#) that would cut provider reimbursements by \$320 million by implementing the previously delayed “parity adjustment.” To help members navigate the proposed rule, [LeadingAge has compiled the following resources:](#)

- [NEW: Template Letter to CMS from Family Member\(s\) of Resident](#)
- [Send a Letter to CMS on Proposed Payment Cuts](#)
- [Tips from LeadingAge for Submitting Comments on Proposed Rule](#) (for LeadingAge members only; you must log in to your My LeadingAge account to access this resource)
- LeadingAge’s [initial analysis](#) of CMS Proposed SNF PPS Rule Release

LeadingAge has also developed an article on how the [Proposed Rule Brings Changes Big and Small to SNF VBP and QRP.](#)

Have You Checked Out Opening Doors to Aging Services, a LeadingAge Initiative?

Opening Doors to Aging Services is a long-term, national-local initiative to introduce the aging services sector to millions of Americans—and to shift perceptions positively. Katie Smith Sloan has called it “a gift to the field.” Watch this [short video](#) for an overview.



Then explore the foundational research, communications strategies, tested messages, and other assets on OpeningDoors.org! You can read how [members are already applying Opening Doors' guidance](#) in their work. Visit the [Resources page](#) for dozens of turnkey assets—digital ads, fliers, postcards and more—from our new public service campaign [Keep Leading Life](#) (produced with Opening Doors' strategies). Additional learning is available on the LeadingAge Learning Hub: a [Spotlight of three QuickCasts](#) and [four workshops](#). It is time to reset the narrative about aging services--and Opening Doors is our roadmap to doing so!

Please check to confirm your organization is included in the [LeadingAge Aging Services Directory](#). Keep Leading Life refers the public to the directory, so now is the ideal time to update it. Here are instructions to add or update your organization's listing. Your staff who are designated as Company Managers have access to make edits. [Visit this page](#) to begin updating your page. If you have questions or get stuck, contact LeadingAge Member Services staff at MyLeadingAgeSupport@LeadingAge.org or call 202-783-2242.

Leaders of Color Network

As LeadingAge is committed to building an equitable and inclusive aging services community, we have launched the [Leaders of Color \(LoC\)](#) Network, a professional networking group for senior, mid-level, and emerging leaders of color employed by LeadingAge member organizations. [Join the over 100 members of the Network](#) today to connect with peers and fellow LeadingAge members to share challenges and success stories related to negative work-related issues around race and racism, exchange resources and ideas, and to hear from experts on topics reflecting the expressed needs and interests of people of color within our field.

How We Support Older Adults in the Ukraine

As the war in Ukraine escalates, our hearts go out to all who are impacted, particularly the older adults whose lives have been upended. We support the protection of older adults in the Ukraine and encourage you to visit the [HelpAge International site](#) for further information on how our members are able to help older adults in the Ukraine. Please keep the people of Ukraine in your hearts as the conflict continues.

Assisted Living Member Community Launched

If your work touches assisted living care, you'll want to check out our newest Member Community group that offers an opportunity to connect with other assisted living providers, ask questions, look for resources, and share ideas on all aspects of assisted living operations and policy. Join today at https://lnkd.in/g/kCE_D4V.



Join the Study Tour in Vienna – September 26-October 10, 2022

The Global Ageing Network and Dialog Health are pleased to invite you to “The Austrian Aged Care System” study tour—the first organized after the adjournments linked to the Covid-19 crisis. You’ll explore strengths and challenges of the Austrian elder care system, get an overview of its geriatric pathways, and discover innovations in practice. As the world’s population ages it is important that we investigate different ways of meeting the challenges of the future, and these study tours provide an ideal forum to inform and educate. [Learn more.](#)

Workforce

We understand your critical workforce needs. To that end, we developed a vision for professionalizing our caregiving workforce that calls for six strategies. We continue to develop solutions for our members, including the following:

- [Spotlight: Workforce Well-Being: It’s About Burnout](#)
- [Research Brief: Exploring Home Care Aide Training in Seven States](#)
- [Immigration Policy and Aging Services: The Latest Updates](#)
- [Making Care Work Pay](#)
- [Careers in Older Adult Services Fact Sheet](#)
- [Reaching Nontraditional Populations](#)

Member Solutions Savings

Finding quality services and solutions shouldn’t require that you spend precious time scouring the internet. That’s why we give members exclusive access to the LeadingAge Member Solutions program. It’s full of innovative products and services that come with pre-negotiated savings and special terms. [Learn more and take advantage of this valuable member benefit today.](#)

Board Practices and Processes: Resources on Good Governance

Strong and effective governance boards is a key aspect of a successful organization. Access the [Board Practices and Processes virtual course](#) to guide your organization through the fundamental responsibilities, practices, and principles of good governance. Jane Mack, President and CEO of Friends Services Alliance, addresses topics ranging from bylaws and meeting agendas to board development, expectations, responsibilities, and more.



LeadingAge Member Story:
A Celebration of Resilience

Read our [latest member story](#) about a group of providers and business firms that held the second annual DC Longevity Fun Run on May 12, a relay road race connecting 11 aging services organizations in Washington, DC. Participants celebrated the wisdom of older adults and the dedication and resilience of people working in our sector. Tell your own stories of celebration or innovation with the [Story Collector](#), powered by Greystone.

New Insights and Tools from LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance, and tools, and curating the most relevant resources for aging services providers, including:

- [LeadingAge Interview with Dr. Salman Ashraf](#)
- [CDC Strengthens Recommendation for Second Booster](#)

A [complete timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

LeadingAge Member Directory: Please Review & Update Your Listing

LeadingAge.org includes an [Aging Services Directory](#) of members that is available to the general public. Members can make changes directly to their listing, adding people, updating info, and even sharing testimonials and photos. Your staff who are designated as Company Managers have access to make edits. [Visit this page](#) for more information, and if you have questions or experience difficulty, contact us at MyLeadingAgeSupport@LeadingAge.org or call 202-783-2242.



Coming Soon:

Registration for the 2022 LeadingAge Annual Meeting & EXPO

October 16-19, 2022
Colorado Convention Center Denver, Colorado