



For Immediate Release  
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## Nonprofit Aging Services Providers in Kansas Participate in Aging Services Career Day

Topeka, Kan. – XX members from across the state are participating in the LeadingAge Kansas Aging Services Careers Day. Activities will be held on April 16, 2018 in participating aging services providers including nursing homes, assisted living residences, Life Plan Communities, congregate housing for seniors, and PACE programs. The goals of the day are to promote careers in aging, connect potential students with aging services providers, and raise the image of aging services with young people in Kansas.

The population of adults in the United States aged 65 and older will increase from 47.8 million in 2015 to 88 million in 2050. The aging services workforce will need to grow exponentially to serve that population. LeadingAge Kansas is helping their members prepare for this increase by focusing on tomorrows workforce and leaders in aging services.

“The Aging Services Career Day is a natural evolution of that need.” Said Dana Weaver, Chief Operating Officer for LeadingAge Kansas. “Working in this field is extremely rewarding and can become a lifelong vocation for many. It’s important that we expose young people to our field now and show them the rewards of working with our seasoned population.”

Members have partnered with their local high school and college/university to bring students to their buildings. The day will begin at 9 AM with a statewide simulcast welcoming the students and providing an overview of the day from the LeadingAge Kansas headquarters. Each member will create the day that best meets the needs of their culture. Some are providing true shadow experiences while others are creating open houses and skills fairs.

LeadingAge Kansas members who are participating in the Aging Services Career Day:

- Name of member, town
- Name of member, town

“It is our hope that as the years go on, more and more providers and educational entities participate,” stated Weaver. The more excitement we can gain around the field, the better services and supports aging Kansans will have when they need those services.”

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*LeadingAge Kansas is an association of 160 nonprofit aging services providers dedicated to serving the needs of aging Kansans. Our members serve over 25,000 Kansas seniors every day. We advance policies, promote practices and learning that empowers our members to help seniors live fully as they age.*