

# THANK YOU 2025 Partners



**Program Contact**  
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**\$700**

*Basic*  
**PARTNERSHIP**

All Partnerships include:

- Listing in the Online Membership Directory with a Company Description
- Ability to attend Seminars & Conferences at Member Rates
- Opportunity to Exhibit at Spring and Fall Conference



LeadingAge<sup>™</sup>  
Kansas

2026  
EXHIBITOR  
PROSPECTUS  
*Partnership Benefits*



# ABOUT *LeadingAge Kansas*

LeadingAge Kansas is an association of nearly 150 not-for-profit and values-based aging services providers dedicated to serving the needs of aging Kansans. We advance policies and promote practices and learning that empowers our members to help seniors live fully as they age. Our members serve over 25,000 seniors in Kansas each day.



## why become a partner

### DIRECT CONTACT WITH OUR MEMBERS

LeadingAge Kansas connects your with decision-makers at our Conference events and in our publications. We also provide you a current list of our members and their contact information. Our members can also use our website to search for new vendors when in need of a new product or service.

### BEST WAY TO BUILD YOUR REPUTATION

Being an Associate Member of LeadignAge Kansas helps you show current and prospective clients you support their mission. That partnership means a lot to our members.

## who are our MEMBERS

LeadingAge Kansas members are your current and potential customers! Our members represent the continuum of long-term care, services, and housing for seniors in Kansas. They are comprised of six major categories:

Life Plan Communities/CCRCs

Senior Housing

PACE Providers

Assisted Living/Home Plus

Nursing Homes/Skilled Nursing

Home & Community Based Services/Hospice



| ANNUAL Sponsorship Benefits                                        |                       |                        |                    |                     |                     |
|--------------------------------------------------------------------|-----------------------|------------------------|--------------------|---------------------|---------------------|
|                                                                    | DIAMOND<br>\$20,000 + | PLATINUM<br>\$15,000 + | GOLD<br>\$10,000 + | SILVER<br>\$5,000 + | BRONZE<br>\$2,500 + |
| Access to Member Directory                                         | X                     | X                      | X                  | X                   | X                   |
| Excel File of Membership List                                      | X                     | X                      | X                  |                     |                     |
| Subscription to Aging Update*                                      | X                     | X                      | X                  | X                   | X                   |
| Member Rates for All Events                                        | X                     | X                      | X                  | X                   | X                   |
| Access to Password-Protected Portions of LeadingAge Kansas Website | X                     | X                      | X                  | X                   | X                   |
| Board Meeting Sponsorship - 10 Min. Presentation                   | X                     | X                      |                    |                     |                     |
| Complimentary Attendance at State Night Out                        | 2 Attendees           | 1 Attendee             |                    |                     |                     |
| Committee/Roundtable Participation                                 | X                     | X                      | X                  | X                   | X                   |
| Email Updates on Industry-Related Legislative News                 | X                     | X                      | X                  | X                   | X                   |
| Invitation to Attend LeadingAge Kansas Legislative Day             | X                     | X                      | X                  | X                   | X                   |
| Conference Exhibitors                                              |                       |                        |                    |                     |                     |
| Conference Attendee List                                           | X                     | X                      | X                  | X                   | X                   |
| Conference Trade Show Booth                                        | X                     | X                      | X                  | X                   | 50% Discount        |
| Possibility to Present at Conference**                             | X                     | X                      | X                  | X                   | X                   |
| Opportunity to Sponsor Conference Sessions                         | X                     | X                      |                    |                     |                     |
| Listing on Partnership Banner Displayed                            | X                     | X                      | X                  | X                   |                     |
| Sponsorships                                                       |                       |                        |                    |                     |                     |
| Introduce Keynote Speakers at Conference - Limit 2**               | X                     | X                      |                    |                     |                     |
| LeadingAge Kansas Foundation Scholarships                          | X                     | X                      |                    |                     |                     |
| Invitation to Regional Roundtables                                 | X                     | X                      | X                  |                     |                     |
| Sponsor Webinars (Logo Featured at Beginning)                      | All Webinars          | All Webinars           | All Webinars       | All Webinars        |                     |
| Center for Leadership Sponsorship                                  | X                     | X                      | X                  | X                   |                     |
| Recognition/Marketing                                              |                       |                        |                    |                     |                     |
| Profile Listing on Website Partnership Page                        | X                     | X                      | X                  | X                   | X                   |
| Member Directory Listing                                           | X                     | X                      | X                  | X                   | X                   |
| Rotating Logo on LeadingAge Kansas Website Front Page              | 6 Months              | 4 Months               | 2 Months           | 1 Month             |                     |
| Deliver Expertise Specific Webinars*                               | 2 Webinars            | 1 Webinar              |                    |                     |                     |
| Company Logo and Link in the Aging Update                          | 12 Months             | 6 Months               |                    |                     |                     |
| Promotion on LeadingAge Kansas Social Media                        | 12 Postings           | 8 Postings             | 6 Postings         | 3 Postings          | 1 Posting           |
| Company Profile in One Edition of the Aging Update                 | X                     | X                      | X                  | X                   |                     |
| Advertisement in Online Directory                                  | 6 Weeks               | 3 Weeks                | 2 Weeks            | 1 Week              |                     |
| LeadingAge Kansas Digital Badge                                    | X                     | X                      | X                  | X                   |                     |
| Submit Article of Expertise for Aging Update                       | 4 Articles            | 3 Articles             | 2 Articles         | 1 Articles          |                     |
| Exclusive Sponsorship of In-Person Event                           | X                     | X                      | X                  | X                   |                     |
| Logo Featured on Select Direct Mail Pieces                         | 4 Mailings            | 3 Mailings             | 2 Mailings         | 1 Mailing           |                     |
| Recognition on All Education/Event Online Registrations            | X                     | X                      | X                  | X                   |                     |